

# 「校際傑出學術論文授權暨發表會」

## 論文摘要表

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論文名稱	探討家長選擇讓子女就讀五專護理科之相關因素
英文論文名稱	Identifying the factors associated with parents choose to have their children attend junior college nursing division
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系所名稱	健康照護研究所
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外文關鍵詞：study motivation, junior college nursing division	
中文摘要	

本研究係利用「消費者行為理論」擬定研究架構，透過問卷調查與統計分析方式研擬出五專護理科學生選擇就讀護理專業實證評估工具，進而瞭解其相關之因素，期能提供國內相關性之研究與實際應用之參考。

本研究採『橫斷性』研究設計，針對五專護理學生在就讀動機心態上進行『無記名 (anonymous)』的評估研究調查，樣本為南部與北部有合作意願之護理專科學校進行施測，本研究擬採用描述性統計來瞭解受訪者基本資料之分佈；推論性統計比較不同性別、年齡層、地域性、城鄉差距對護生選讀護理動機上的差異。

本研究之相關結果，將可建構出一套多向度的五專護生選讀護理專業實證評估模式與工具，提供國內相關性之研究與實際應用之參考，更可進一步發現學校護理招生上需補強與需修正地方，以期提供未來護理相關專科校做為未來招生參考與決策制定之依據。

## 英文摘要

### Keywords :

By adopting the Theory of Consumer Behavior as research framework, this study tries to establish a evaluation instrument for identifying, exploring and recognizing the reason about students' selection of studying nursing division as their first choice within five-year's junior college.

It uses cross-sectional research design by using a structure instrument for achieving the targets of this investigation. Therefore, it cooperates with five-year's junior colleges that they are glad to joint this research in Northern and Southern Taiwan. Descriptive statistics will be used to explain the detailed demographic of samples; Inferential statistics will be used to compare the difference between the factor of gender, age, regional to explore to recognize the actual factors about students' selection of studying nursing division.

Results of this study are not only will provide an appropriate evaluation framework and instrument for further research, but also will useful suggestion to improve and enhance the strategy of recruiting students for junior colleges.